



Bringing business and healthcare advocates together

What a year 2020 has been for us all! Beginning in 2003, the Healthcare Think Tank was formed to improve healthcare communities by bringing together leading healthcare thinkers and healthcare business providers to form relationships and exchange ideas. Since inception, HTT has hosted hundreds of luncheons in multiple cities on a monthly basis.

As the world changed drastically in March, the Healthcare Think Tank immediately pivoted to a virtual platform. In that COVID-19 six-month time frame, we successfully hosted more than twenty online conferences featuring high-caliber speakers, as well as two interactive networking events. Armed with passion and vision, combined with the power of the HTT staff and members, we have the energy and momentum to build upon the progress we have made this year. Not only will the online platform allow HTT to expand membership exposure in Texas and beyond, it affords us the opportunity to engage speakers from a broader geographic area. The local and national exposure will be limitless. Until we can resume meetings in person, HTT will continue to be a virtual vehicle for building success and prosperity for you.

Membership and benefits to include, but not limited to, with terms beginning October 1, 2020:

~ **TWO (2) ONLINE MEETINGS PER MONTH**

Featured will be high-caliber, influential and leading healthcare leaders to educate us about healthcare-related topics that impact our community, the country and even the world. This may include Covid-19, cutting-edge ideas and technology, legislative issues, hospital matters, practice management concerns, and opportunities and solutions.

~ **QUARTERLY NEWSLETTER PUBLICATION**

This will provide exclusive marketing opportunities for members.

~ **SOCIAL MEDIA - LINKEDIN and FACEBOOK**

Use our platforms as professional resources for staying connected and being informed.

~ **HTT FORUM**

A forum to keep the conversation going after meetings and allowing for private connections.

~ **BUSINESS DEVELOPMENT CONNECTION EVENTS**

A minimum of two high-energy business development events annually to prosper your business. These events are the perfect opportunity for recognition, making connections, staying plugged in and stretching your advertising dollars.

~ **NETWORKING ROUNDTABLE EVENTS - BY INVITATION ONLY**

A customized group gathering that can include members, non-members, speakers, business and healthcare industry leaders, hosted by Linda Elliott.

~ **CONTACT INFORMATION**

Members will receive contact information of attendees after meetings.

~ **FIRST-TIME GUESTS**

Invite new people to attend at no additional cost. This is an ideal way to entertain potential clients, existing clientele and/or simply a friend who might be interested.

~ **MEETING SPONSORSHIP**

Opportunity for a company to be featured at a meeting. Company information and logo highlighted in invitations.



Bringing business and healthcare advocates together

VIRTUAL MEMEMBERSHIP BENEFITS AND INVESTMENT

Membership Levels	Benefits	Investment
<i>Platinum Member</i>	<ul style="list-style-type: none"> Logos displayed boldly in top banner tier in all communications Prominently supported in HTT social media Promotion of company webinars, events, news and campaigns Special features in HTT monthly newsletter Two Meeting Sponsorships to present company at no cost No limit to number of attendees at any meetings Receive attendees contact information for all meetings Invitations to Networking Roundtable Events at no cost Attend Business Development Connection Events at no cost Access to archived member content and HTT Forum 	\$2,500 Annually
<i>Gold Member</i>	<ul style="list-style-type: none"> Logos displayed in second banner tier in all communications Supported in HTT social media One Meeting Sponsorship to present company at no cost No limit to number of attendees at any meetings Receive attendees contact information for all meetings Invitations to Networking Roundtable Events for a reduced cost Attend Business Connection Events at no cost Access to archived member content and HTT Forum 	\$1,200 Annually
<i>Silver Member (1-3 employees & non-profits)</i>	<ul style="list-style-type: none"> Logos displayed in last banner tier in all communications Meeting Sponsorships to present company for \$200/meeting Will receive attendees contact information for all meetings May bring new guests to meetings at no additional cost Opportunity to attend Networking Roundtable Events for an additional cost Attend Business Connection Events at no cost Access to archived member content and HTT Forum 	\$600 Annually
<i>Individual Virtual Meetings Membership</i>	<ul style="list-style-type: none"> May bring new guests to meetings at no additional cost Will receive attendees contact information for all meetings Can sponsor virtual meetings for \$300 Invitations to Business Connection Events for \$25 Access to HTT Forum 	\$25 Monthly or \$250 Annually
<i>Friends of HTT</i>	<ul style="list-style-type: none"> First meeting at no cost Opportunity to receive all invitations Access to attend any virtual meeting for a discounted price when your schedule allows or when something interests you 	\$25 per Meeting